

Villa Erba

International congress
and exhibition center



The historical Villa,
its state-of-the-art
Congress centre
and centuries-old park...

on the World's
most beautiful
lake.



le Serre
high-tech congress center
signed by Mario Bellini Architects

the Pier

the secular Park
one hundred thousand flat meters for an English
garden overlooking Lake Como

the ancient Villa
from the Erba to the Visconti, a historic
residence for prestigious events

Villa Erba exhibition and congress centre is a venue that can host any kind of exhibitions and events.

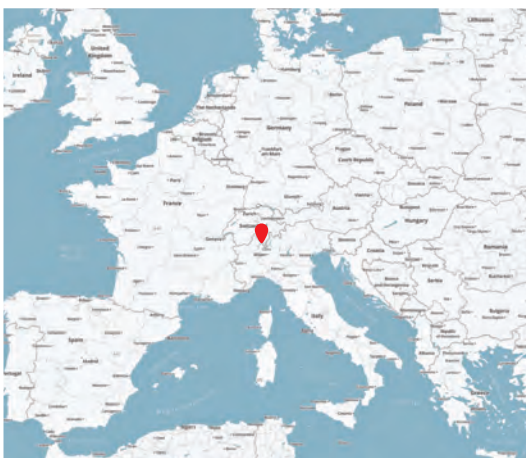
With a track record of more than 30-years' experience, the functionality of our high-tech rooms, the artistic appeal of the Villa's historical environment, and the unique setting of Lake Como, Villa Erba S.p.A. represents a consolidated reality in the international context, promoting business and knowledge at their highest level.

Top Business

Fairs

Meeting & Convention

Luxury & Wedding



Villa Erba exhibition and congress centre is in Cernobbio, on the Lake Como, a magnificent historical estate, previously belonging to the family of the film director Luchino Visconti.

Its position allows easy access from Milan and its hinterland. The connections with the international railway network and the motorway make the reaching of Milan's airports, of which the closest is Malpensa, it is easy and quick.

CONNECTIONS



BY PLANE: 45 minutes from Milan Malpensa, 60 minutes from Linate and 20 minutes from the Swiss airport of Lugano Agno. A helipad allows the landing and take-off of helicopters.



BY TRAIN: 10 minutes from the station of Como S. Giovanni



BY CAR: 1 km from the "Lago di Como" A9 motorway exit. Possibility of using the Villa Erba parking garage, up to 360 parking spaces



BY BOAT: private dock for mooring motorboats and boats up to 700 people.

Memorable & customizable events



In the park, the congress center “Le Serre” designed by architect Mario Bellini, with its glass and steel structure inspired by the design of the old Larian greenhouses, creates the perfect balance between history, elegance and innovation. The over 10,000 square-meter building consists of a circular pavilion and three different wings: Lario, Cernobbio and Regina, which can host more than 500 stands; it also features 28 meeting rooms with a capacity of 50 to 1,500 seats.



Each wing can be used independently to meet the needs of each customer in terms of spaces and services. The three side wings can host conference rooms, conference buffets and rooms for business negotiations.

The central pavilion structure has been designed for the hosting of large events (up to 1500 participants). Its circular structure is characterized by excellent acoustics and it is perfectly suitable to host national and international congresses, conventions, large conferences and films, but also shows, concerts and DJ sets until late at night.

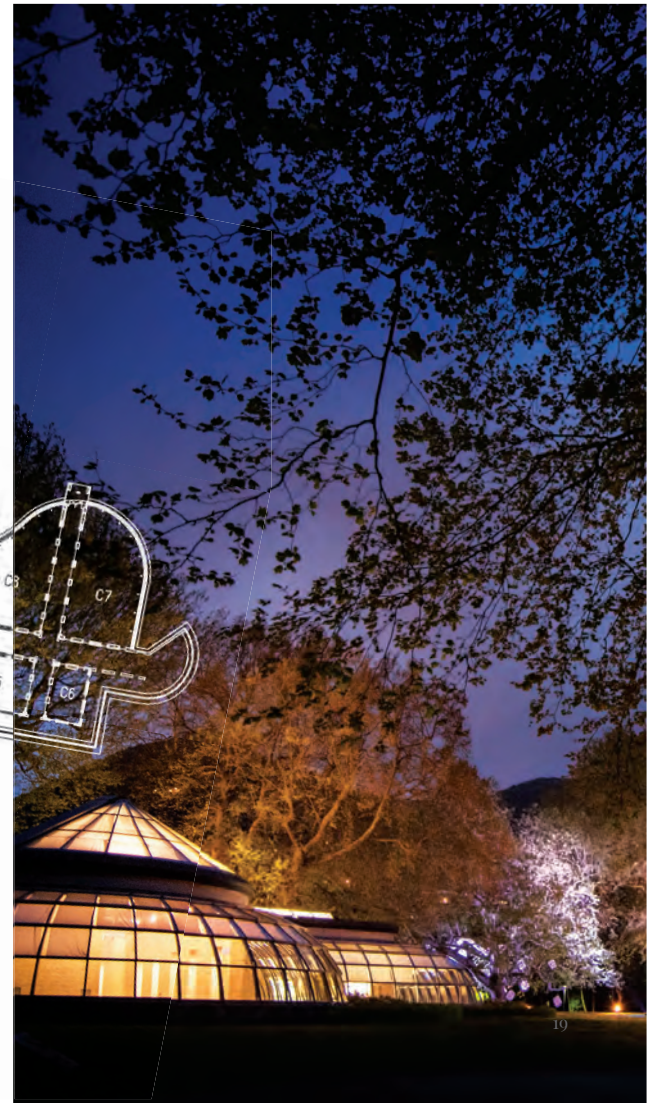
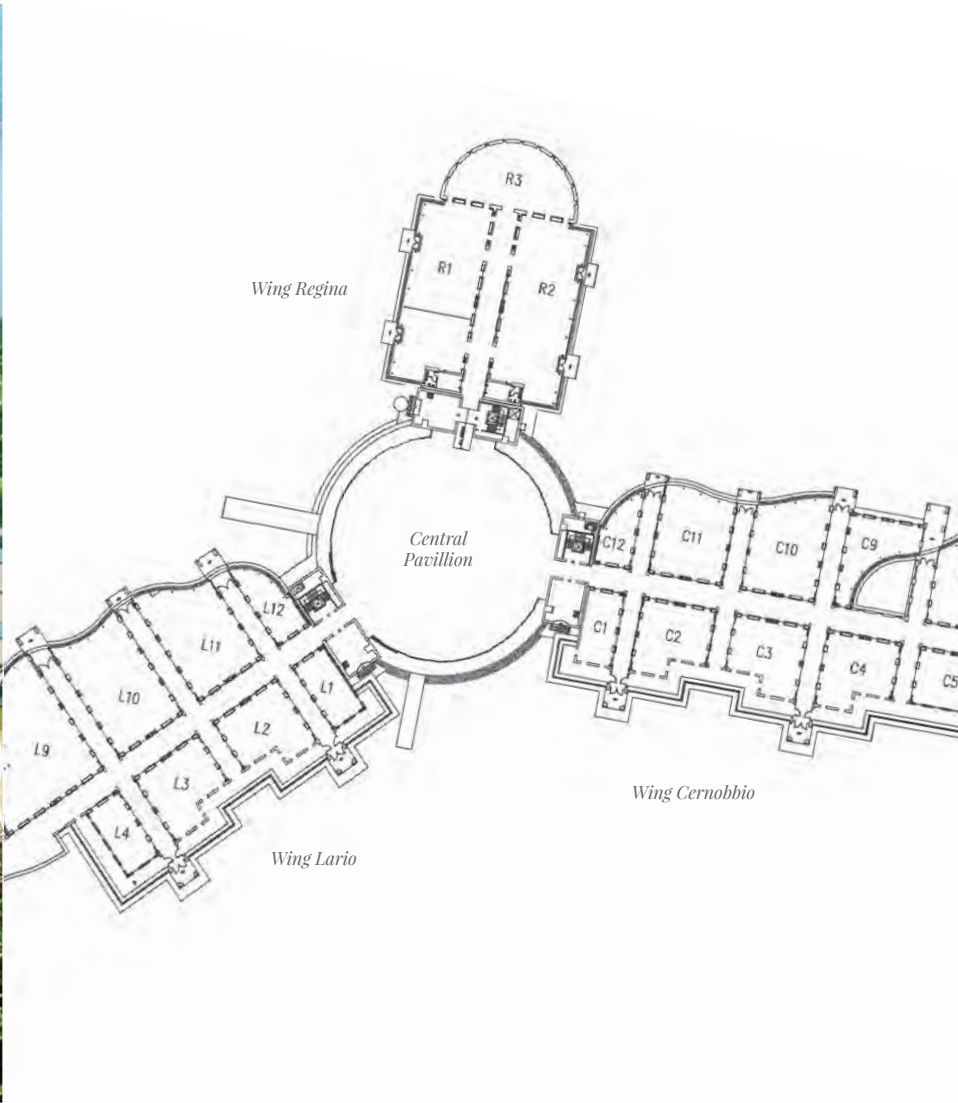
The side windows of the central pavilion can be totally opened, and allow for the display and presentation of products of considerable dimensions. All the windows can be completely dimmed for perfect video projection, presentations or special effects. The three side wings can host conference rooms, conference buffets and rooms for business negotiations.





The central pavilion can also change set up in a very short time: while the public leaves the meeting room for a pleasant aperitif in one of the wings or in the old Villa, the central pavilion is promptly re-fitted for an elegant gala dinner, seating up to 1200 people.







i/ PARCO
SECOLARE

Especially designed spaces



Villa Erba centuries-old Park is a living part of the exhibition complex: a rich botanical patrimony, with various species of rare, exotic and centuries-old ornamental plants embraces the historical Villa and Le Serre. In each season, the vegetation offers suggestive glimpses, some of which directly overlooking the lake, with ever different shades of colour throughout the year.





The park is a large green and levelled space opening onto an area called Galoppatoio (horse track), which was the scene of horse shows in the past. Its open space, with access from the road, faces the lake and can be set up with temporary structures and infrastructures, suitable for hosting concerts and sporting, cultural and commercial events.

The area can be used independently from other events, to expand the usability and parking space. There are two helipads allowing helicopters to access the area.



Technology for the Environment

The congress center Le Serre of Villa Erba is equipped with a modern and sustainable air-conditioning system, which uses 6-7°C water taken directly from Lake Como, thus eliminating the need for thermodynamic-cycle motors.

This plant strongly lowers CO₂ and heat emissions into the atmosphere by 95%, and it considerably reduces electricity consumption.

The absence of artificially air-cooled refrigerators also cancels the acoustic disturbance, eliminates refrigerant gases and reduces maintenance costs.

- *reduced electricity consumption*
- *reduced CO₂*
- *reduced noise pollution*



The recent challenge of Villa Erba conference center is linked to social commitment, with the project FOOD FOR GOOD, managed by Federcongressi&eventi. The project provides for the recovery of food surpluses from the events, and redistributes them to charitable organizations, in collaboration with the non-profit associations Banco Alimentare and Equoevento. The Association, with the help of Banco Alimentare and Equoevento, puts the managers of the catering companies in contact with non-profit organizations that provide for the recovery of excess food at the end of the events. The recovered food is then delivered to charitable institutions such as homes, soup kitchens and refugee centres.

Surrounded by beauty



Villa Erba, architectural jewel built in the late nineteenth century, was the holiday residence of the Erba family. Here, the great film director Luchino Visconti spent many summers, and the rooms of the villa inspired the scenery of some of his famous masterpieces. The villa, with its frescoes, precious carved ceilings and mannerist-inspired rooms, is nowadays the perfect venue to host unique events.

In the historical Villa, prestige and worldliness coexist in total harmony: it can host both formal conferences and the most glamorous parties, with music going on until late night.



Luchino Visconti

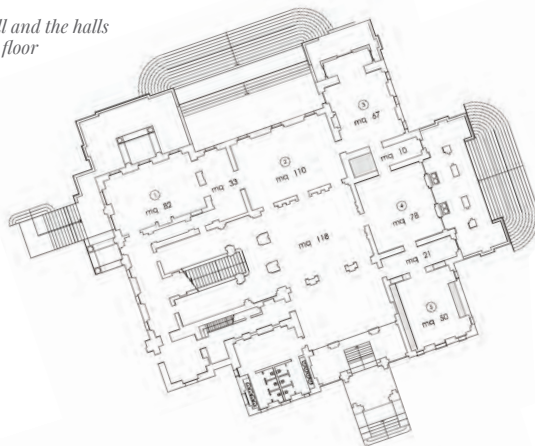


Meetings & Style

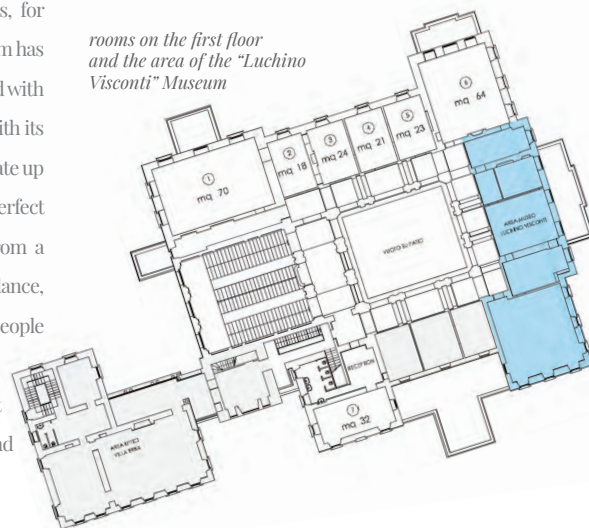
Each window is like a picture... always different views turn every room into a small masterpiece. The hall is the heart of the Villa, spectacular and bright, perfect venue for aperitifs, concerts, press conferences, conventions, seminars, parties and gala dinners.

The rooms on the ground floor are surrounded by terraces and open spaces, for lunches and dinners en plein air. Each room has its own atmosphere and can be customized with ad hoc settings. The entire ground floor, with its entrance hall and 5 rooms, can accommodate up to 450 seated people. The rooms are the perfect space to host various types of events: from a central hall, where up to 500 people can dance, to the "Sala delle Feste" that can host 80-people dinners. On the first floor, the bedrooms have been transformed into rooms that can be equipped as executive offices and meeting rooms.

*the central hall and the halls
on the ground floor*



*rooms on the first floor
and the area of the "Luchino
Visconti" Museum*





The Villa has a wardrobe and functional kitchens. The heart of Villa Erba holds a piece of the Italian cinema history: Luchino Visconti's rooms.

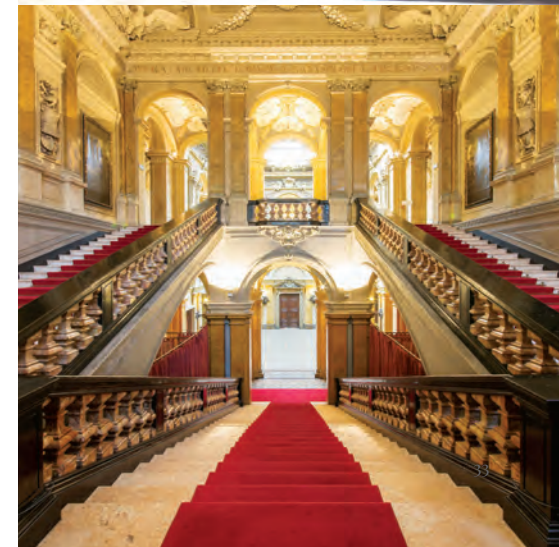
Walking in this museum-like environment gives a taste of the profound bond between the film director and his Villa.

Here, he spent the long, happy summers of his childhood, with his mother and siblings.

The museum can be visited by appointment, as a special present for your guests. The director's most profound experience permeates his films. Echoes, visual fragments, suggestions of Villa Erba are recurrent in Visconti's masterpieces: the ballroom in "The Leopard", or the dock in "The Fall of the Gods", while furniture, spaces and decoration were filmed in "Death in Venice".



One of the reading room windows





Luxury & Wedding



For these and many other reasons, Villa Erba the first choice for unique events, requiring high-level organization and general coordination and management: from setting and catering to accommodation and transfers, even the smallest detail is taken care of. Villa Erba staff provides highly professional services for all aspects related to logistics, organization and entertainment, involving high-level companies, mainly in the areas of Como and Brianza.

The taste and creative ability of these Italian companies respond with expertise and creativity to every request, in compliance with the conservation and safeguard needs of the Villa's artistic heritage and context.





Mission & Know How



Villa Erba is a consolidated reality in the high-level exhibition and congress sectors and organization of prestigious events. Its specialized team and the unique characteristics of its environment offer strong emotional impact, supported by scrupulous organization.



Our consideration for our customers goes beyond the venue and its surroundings: our network companies can respond to all needs in terms of accommodation, transfers, cultural events and entertainment.

The flexibility of Villa Erba spaces and services and the problem-solving ability of its team allow the development of customized turn-key solutions on specific needs. Villa Erba can be held as a reference point for digital culture and innovation.

- *More than 1,400 rooms in affiliated 4 and 5-star hotels*
- *Event venues*
- *Accessory services (transfer, entertainment, set-ups, catering, etc.)*
- *Activities on the territory (team building, excursions, golf, theatre, etc.)*



Lake Como Convention Bureau

Largo Luchino Visconti, 4 - 22012

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Villa Erba is among the promoters of "Lake Como Convention Bureau", a network of companies that offer excellent services and accommodation to national and international customers through promotion activities.

The Network acts as a facilitator, mainly for the MICE segment in the area, and in the management and coordination of

congresses, meetings, incentive tours and events thanks to:

- Partner hotels among the best in the area
- Multifunctional spaces
- Logistics services and transfers / shuttles
- Accessory activities (Theatres, Villas, excursions)



A wide-angle photograph of a serene landscape. In the foreground, a well-manicured garden with numerous rounded, green bushes is separated from a body of water by a low stone wall. A paved path leads from the garden towards the water. The lake is calm, reflecting the sky and the surrounding mountains. In the background, a large, forested mountain rises steeply from the water's edge. The sky is blue with some light clouds. The overall atmosphere is peaceful and scenic.

More
for your
Events



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